

FOR IMMEDIATE RELEASE  
July 25, 2011

### Goodwill Welcomes Four New Board of Directors

BAKERSFIELD – Goodwill Industries of South Central California welcomes four new members to the Board of Directors: **Samy Abiaoui**, Vice President and Commercial Loan Officer with Mission Bank; **Pamela Holiwell**, Assistant Director of the Employment & Financial Services Bureau, Kern County Department of Human Services; **Tony Martinez**, Community Relations Specialist, Bakersfield Police Department; and **Greg Muir**, Partner, The Law Offices of Young Wooldridge. They join sixteen other community volunteers in providing strategic leadership for Goodwill.

The board's major areas of responsibility include administrative and corporate stewardship, policy determination, resource development, and executive selection and retention. The board also provides insight and leadership to determine Goodwill's long-range priorities. Board members serve a three-year term.

Goodwill provides employment and skills development to people with disadvantages, such as welfare dependency, homelessness, and lack of education or work experience, as well as those with physical, mental and emotional disabilities. Currently employing approximately 240 people, the organization operates ten retail and training facilities throughout Kern County. The next several years promise to be exciting as Goodwill expands into Kings and Tulare Counties, opening a store in Porterville on August 4th. In addition to retail store growth throughout the territory, the organization is implementing a plan to meet changing needs in the community and respond to local economic conditions. Board members volunteer their time and expertise to facilitate Goodwill's ability to meet challenges and capitalize on opportunities.

#### **About Goodwill Industries of South Central California:**

Goodwill Industries of South Central California is a 501(c)(3) non-profit organization with the mission to provide work opportunities and skills development to people with barriers to employment. Currently, Goodwill Industries of South Central California has 11 locations to serve its territory which includes all of Kern County, Kings County, and the Southern-half of Tulare County. For more information, please visit our website at: [www.TheGoodwill.org](http://www.TheGoodwill.org).

#### CONTACT:

Ken Beurmann  
VP of Business Development  
Goodwill Industries of South Central California  
(661) 978-1707  
[kbeurmann@giscc.org](mailto:kbeurmann@giscc.org)